

How Do You Benefit From AADMM Membership?



- ✓ You assume the prestige of being affiliated with a nationally recognized association of professionals in your field
- ✓ You receive information that is tailored to your needs in the AADMM quarterly newsletter and in timely E-bulletins
- ✓ You pay less to attend workshops and conferences through the discounted member rate.
- ✓ You are listed on the AADMM website where potential clients go to “Find a DMM”
- ✓ You get opportunities to network with respected colleagues.
- ✓ You can ask questions and exchange ideas with other DMM’s using the “Listserv,” an email network available only to members
- ✓ You will find information on marketing and business issues and helpful resources in the exclusive “Members Only” section of the AADMM website
- ✓ You will have access to a customized business insurance program being implemented by AADMM in 2008
- ✓ You can obtain professionally designed marketing materials and are qualified to use the AADMM logo for professional purposes.

Are You Using These Tools from AADMM?

Listserv Privileges – A New Way to Expand Your DMM Network

The popular Listserv allows members to pose questions or share items of interest as email messages. The Listserv is strictly for member-to-member communications. Since it is unrelated to email generated by the Association, Federal Spam regulations require members to “opt in” to participate in this free benefit of membership. It only takes one quick email to sign up and get connected to a network of fellow DMMs across the country.

AADMM Business Cards – A Tool In Hand for Referrals

You introduce yourself as a Daily Money Manager and people want more information about you, about what you do, and about the profession. To make it easy for you to use AADMM as your resource, give out AADMM business cards. Whether you want to build your credibility through your affiliation with AADMM, help people understand what you do, or advise a prospective DMM, AADMM is a great reference tool.

A Handout and News Release Describing Daily Money Management Services

Explain DMM services to a potential client or provide a quick descriptive piece for your next business meeting by using this prepared handout from AADMM. Easily photocopied, this one page article was originally distributed as a news release to more than 4000 newspapers across the country. Use the handout format to market your services, to reinforce your affiliation with AADMM, and to generate referrals. The press release format can be used for a follow-up approach with your local media to suggest a story about your business.

Useful Website Links

In our list of useful related organizations and services, each is briefly described and we provide a link to their website. You'll find these resources range from health and disability related organizations to government services, and more.

Sample Forms

AADMM has examples of documents used by other members for you to review as you prepare your own materials. They are not intended to substitute for legal, accounting, tax or other professional advice and it is imperative that each member obtain advice from professionals in his/her own state. These samples simply provide a starting point for your own decision making.

News You Can Use

Your time is at a premium, so we summarize useful articles from a variety of sources and where possible provide a link to the entire piece. Use this quick way to stay abreast of issues, trends, and business news.

Marketing Materials

Project a professional image without the high cost. AADMM has brochures and marketing packets that members can purchase to break the ice with potential clients or to spread the word about DMM services.

Downloadable AADMM Logo

Your membership in AADMM symbolizes the values of your business and is an essential part of establishing your company brand. The AADMM logo is a sign of the important role you play in the advancement of excellence among daily money managers through adherence to the Code of Ethics and education. Always display the AADMM logo proudly.

**Find Information About These and Other Benefits in the
“Members Only” Section at www.aadmm.com**