



AMERICAN ASSOCIATION of DAILY MONEY MANAGERS

# Profit First

**Tuesday, March 7, 2017 at 7 p.m. Eastern (6 p.m. Central, 5 p.m. Mountain, 4 p.m. Pacific)**

**Registration Ends February 28.**

\*This webinar does not qualify for PDMM® recertification credits.

In *Profit First*, Mike Michalowicz explains how this age-old accounting formula traps you in a day-to-day, check-to-check struggle to survive. He reveals how to flip that "Frankenstein Formula" and take profit first without compromising your finances, and why the Profit First Formula of Sales – Profit = Expenses actually forces innovation, supports sustained growth and skyrockets financial success. You are about to discover the step-by-step Profit First system that shows you how to radically change the financial health...from your very next deposit. Participants will learn a philosophy of money management that will elevate them from being managers of money to being trusted resources and consultants for their clients. They will teach clients how to effectively save money and spend it wisely. They will learn how to set up accounts to aid them in money management that is clear and useful for clients.

The Profit First method can be used by DDMs to teach their clients how to manage their finances more successfully. This method can also be applied to their own DMM business.

## **Presenter: Mike Michalowicz**

By his 35th birthday Mike Michalowicz had founded and sold two multi-million dollar companies. Confident that he had the formula to success, he became an angel investor... and proceeded to lose his entire fortune. Then he started all over again, driven to find better ways to grow healthy, strong companies. Among other innovative strategies, Michalowicz created the "Profit First Formula," a way for businesses to ensure profitability from their very next deposit forward. He is now running his third million-dollar venture. He is a former small business columnist for The Wall Street Journal and MSNBC's Your Business business make-over expert. Michalowicz is also a regular contributor to Entrepreneur Magazine and American Express's "Open Forum" series. He was a recurring entrepreneurship expert for CNBC's The Big Idea with Donny Deutsch and has appeared on the CES Roadshow series, as well as on NBC, Fox News, ABC News Now, CNBC's On the Money, and Pat Croce's Down To Business.

**Registration:** The deadline to register is Feb. 28. Register online or complete the PDF registration form and mail, email or fax to: AADMM Registration Office, 174 Crestview Drive, Bellefonte, PA 16823, Email: [registration@aadmm.com](mailto:registration@aadmm.com), Fax: 814-355-2452.

**Note:** Registration is for one entrant. Any other individuals who would like to join this session are required to complete their own registration forms. The registration fee is set per person, not per connection.

**Confirmation:** Registrants will be notified on how to participate in a follow up email.

# AADMM Webinar Registration

## Profit First

**Tuesday, March 7, 2017**

**7:00 p.m. Eastern**

(6:00 p.m. Central, 5:00 p.m. Mountain, 4:00 p.m. Pacific)

**Yes**, I am registering for: *Profit First*

**REGISTRATION DEADLINE is Feb. 28, 2017**

### Fees:

NO REFUNDS will be made for cancellations after the registration deadline.

PDMM rate at \$50 \$ \_\_\_\_\_

AADMM member at \$65 \$ \_\_\_\_\_

Non-member at \$85 \$ \_\_\_\_\_

Total amount of payment \$ \_\_\_\_\_

*Note: Registration is for one entrant. Any other individuals who would like to join this session are required to complete their own registration forms. The registration fee is set per person, not per connection. This also applies to CEU credits (if offered). Only registered individuals will receive the CEU credit available with this webinar.*

Please email me a receipt for my records

AADMM's Federal ID #: 52-1944683

Allow 7-10 business days to process payment.

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## Information for Registrant

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Name

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Title or Position

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Business name

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Mailing address

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City State Zip

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Daytime phone

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American Association of Daily Money Managers